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# BUSINESS TECHNOLOGY CONSULTING PROGRAM

Technical consulting services are here to help local small-businesses create long-term growth strategies designed to improve the firm's competitiveness. These firms typically represent Seattle's under-served communities—companies that are either minority-owned, women-owned and/or a firm located within an economically distressed community.

## PROGRAM OVERVIEW

Teams of undergraduate students from the UW Foster School of Business are paired with Hewlett Packard Enterprise (HPE) advisors to assist businesses in technological transformation. These teams develop a strategy and implementation plan for integration of new technologies that meet the needs and budget of the firm. Technical consulting projects may include creating a implementation road-map, researching software and applications, and analyzing a firm's financial health for investing in new technology.

This annual intensive consulting program lasts approximately 6 months and begins in February.

## FOR MORE INFORMATION

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## PROGRAM COST

\$500  
(Scholarships Available)

## APPLY NOW!

<https://bit.ly/BTCP22>

## PROGRAM TIMELINE

**Application Deadline:**  
February 1, 2022

**Interview:**  
Jan - Feb, 2022

**Company Selection:**  
February 11, 2022

**Program Starts  
Business Advising Day**  
February 24th, 2022

**Consulting  
Project Begins**  
April 6, 2022

**Weekly Consulting  
mtg w/ team**  
March - June, 2022

**Consulting Project Ends**  
June 3, 2022

**Program Celebration**  
August, 2022

  
Hewlett Packard  
Enterprise

  
**FOSTER**  
SCHOOL OF BUSINESS  
Consulting and Business  
Development Center